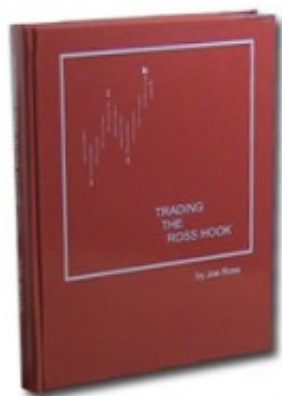


# Trading the Ross Hook



**Product Code:** 10002

**Price:** \$175.00

## Short Description

Using his discovery of the Ross Hook as the nucleus for his trading approach, Joe Ross goes beyond his admirable chart-reading abilities to include the pivotal, sine qua non of any successful business endeavor, money and trade management. In this book, Joe puts the light over the often-repeated, yet never operationally-defined trading axioms. Most notably these include, “Cut your losses and let your profits run,” and “Trade only with the trend.”

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